

Valentina Rodríguez

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MBET Senior Project

Background

Over the last decade and a half, the evidence in favor of adapting marketing practices to incorporate digital technology across many different industries has been slowly being accumulated and yielding excellent results.

Many musicals and plays have solid social media presences and continuously create connections with fans on a daily basis, but why not do more?

Tech

Alejandro Vocals: AKG 414

Melanie Vocals: AKG Perception 220

Valentina Vocals: AKG Perception 220

Vibraphone: Cascade Fat Head Stereo
Pair

Violin: AKG 414, Cascade x15

Guitar: AKG 414, Cascade x15z

Piano: AKG 414 Stereo Pair & Cascade
x15

Saxophone: AKG 414, Cascade x15

Clarinet: WA-87, AKG 414

Bass: D112, AKG 414, Cascade x15

Kick: RE20

Snare: SM57

High Hat: SM57

OHs: Cascade Fat Head Stereo Pair

Music

Overture Final Mix:



Pray Final Mix:



My Elijah Final Mix:



Days From Long Ago Final Mix:



Silence of the Camp Final Mix:



Instagram:

1st Post: October 17th

Current follower count: 203

Most Liked Photo: 91 likes

345 profile visits in the last 7 days



15

Posts

204

Followers

3

Following

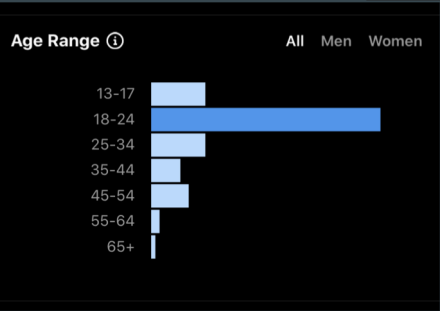
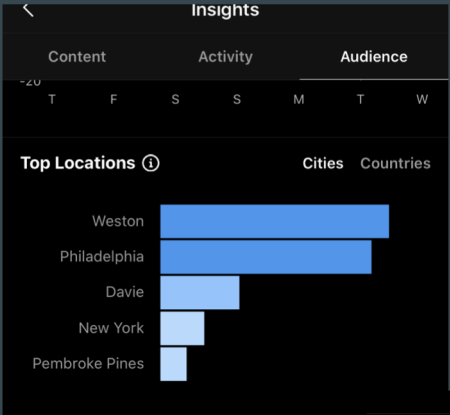
My Elijah

Theatrical Productions

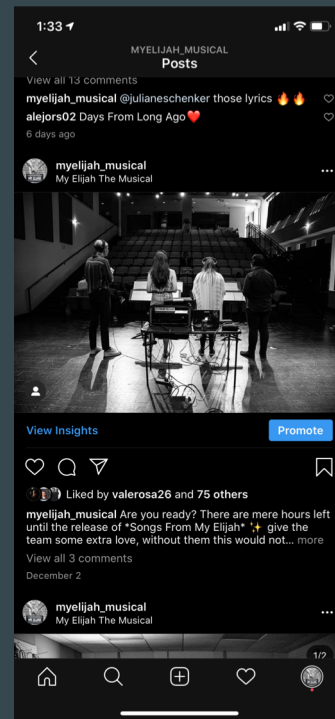
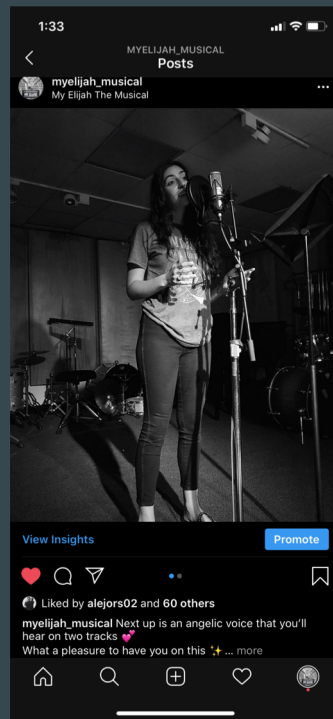
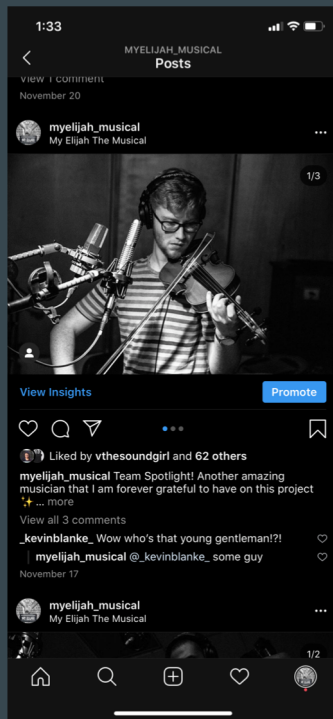
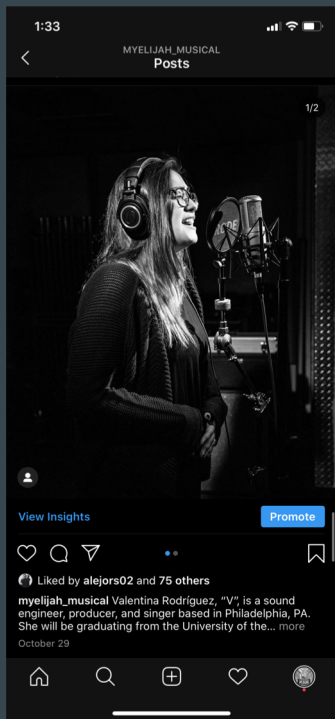
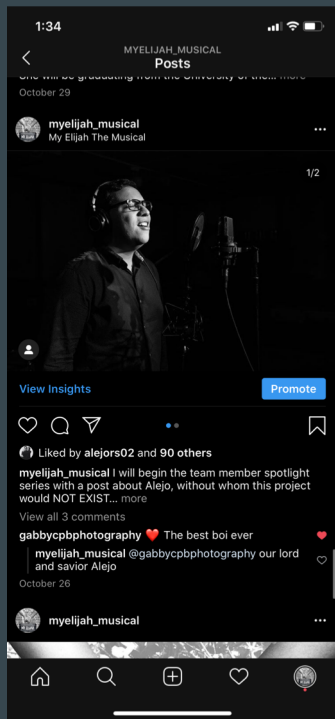
SONGS FROM MY ELIJAH OUT NOW ON ALL STREAMING PLATFORMS

@vthesoundgirl

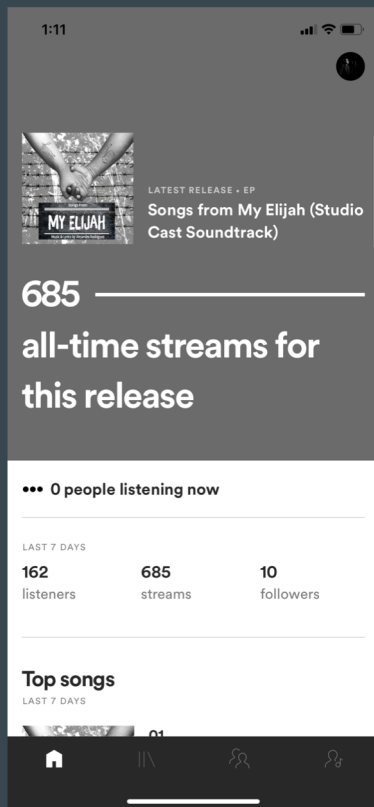
music.apple.com/us/album/songs-from-my-elijah-studio...



Instagram Hits



Stats



SPOTIFY ESTIMATES ([why estimates?](#))



Spotify for Artists helps artists get the most out of Spotify. Get instant access to manage your Spotify artist profile, learn about your listeners, and share feedback with the Spotify team.

Select an artist...

GET ACCESS

Last 365 days	674
Last 60 days	674
Last 30 days	674
Last 7 days	674
Yesterday	25

ITUNES & AMAZON ESTIMATES ([why estimates?](#))

Units Sold

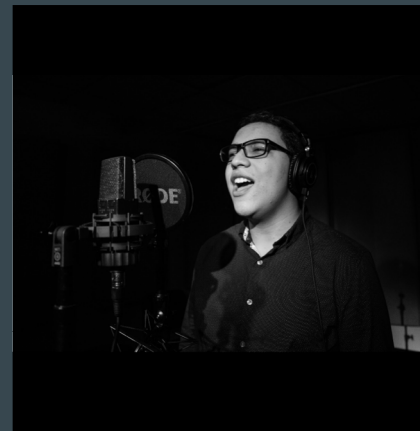
All time	40
Last 60 days	40
Last 30 days	40
Last 7 days	15
Yesterday	0

Vocals

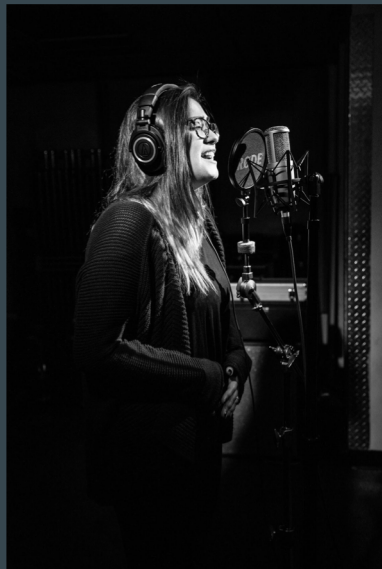
Sebastian Roat



Alejandro Rodríguez



Melanie Ashe



Valentina
Rodríguez



Caplan
Recital
Hall

Photos by Gabriela
Barbieri

Piano

Alejandro Rodríguez



Photos by Gabriela
Barbieri



Guitar

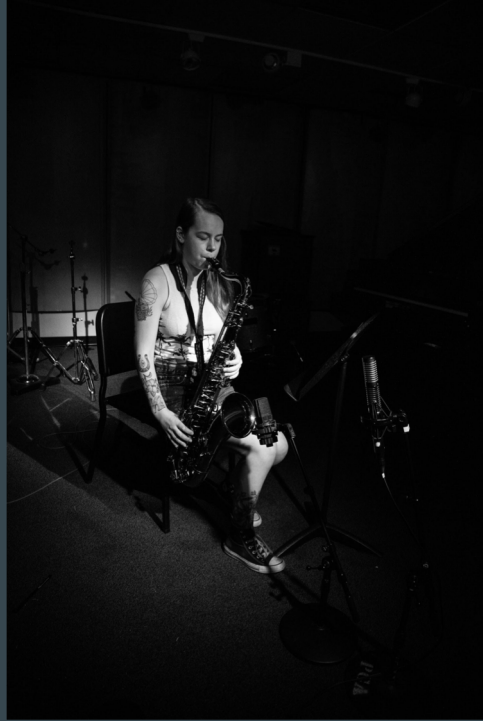
James Licata



Photos by Gabriela
Barbieri

Saxophone & Clarinet

Cat Madewell



Photos by Gabriela
Barbieri

Bass

Dan McCain



Photos by Gabriela
Barbieri

Violin

Scott Blanke



Photos by Gabriela
Barbieri

Vibraphone

Morgan Walbridge



Drums

Alejandro Rodríguez



Production



Photos by Gabriela
Barbieri

vthesoundgirl.com

