

# NEWS BULLETIN

Alumni Association

Philadelphia Museum College of Art

Vol. 6 • No. 3 • January 1964

## From the President's Desk:

The Senior Alumni Career Conferences by professional artists with members of the class of 1964 will be held at the College from 3-5 p.m. on Tuesday, February 18th.

These conferences are held each year in cooperation with the department directors of the College, for the benefit of seniors. Graduates of PMCA who are working professionally return to the College to give Seniors the benefit of their experiences in the various art fields. The practical as well as creative approach is given in panel discussions in the departments, and Seniors have the chance, in the question and answer periods which follow, to discuss prospects for employment, portfolio preparation, and opportunities for success in their chosen field.

The conferences, begun about eight years ago, have helped many graduates to find employment and to make the most of training received at PMCA. Alumni are cordially invited to attend these conferences.

BORIS DRUCKER

\* \* \*

## "Contemporary Fine Presses in America" Opens at PMCA on January 17th:

"Contemporary Fine Presses in America" is an exhibit of posters, pamphlets, limited edition books, woodcuts and lithographs that demonstrate the exacting craftsmanship and design skill of the best private, experimental printers in the country. Work of this type is usually hidden away in the collections of bibliophiles and rare book libraries. The PMCA show is an unusual opportunity for the public to view this small but important segment of the graphic arts industry.

The show will be at the College from January 17 to February 22. The galleries are open from 9 to 5 on weekdays, and 9 to 12 on Saturdays.

\* \* \*

## EVENING DIVISION, PMCA

Registration: January 20, 21, 22

Spring Semester: February 3 to May 29, 1964

Advanced art training for professionals and amateurs is offered in the evenings at the PHILADELPHIA MUSEUM COLLEGE OF ART, Broad and Pine Streets, Philadelphia. Registration for the spring term of the Evening Division offers majors in Advertising Design, Fashion Illustration, Interior Design, Industrial Design and Photography and courses in Oil Painting, Sculpture and other fine arts subjects. Inaugurated by the College in 1876, the Evening Division is one of the oldest centers of adult evening education in the country. Current enrollment is over 700.

The Certificate and Associate in Arts Degree programs are intended to answer the needs of those who are unable to attend the day college. *Qualified applicants*, either professional artist-designers or serious amateurs, who have neither a Certificate nor Degree objective, may enroll in any of the courses presented.

All of the members of the faculty are active artists dedicated to helping the student achieve his goal, whether it be professional competence in his chosen field or simply enrichment of his understanding of art and design.

Classes are held on Monday through Friday evenings for two consecutive 16-week semesters. Most of the studio classes take place on Tuesday, Wednesday and Thursday evenings and the academic subjects required for degree candidacy are usually offered on Monday and Friday evenings.

\* \* \*

The PMCA College Store has for sale very attractive tie tacs, charms for bracelets, and scatter pins using the College symbol (facade of PMCA) as the chief element of design.

## News About Alumni:

*Emil de John '59*, in a few short years has become, according to John Weitz, nationally known fashion expert, "one of our most creative young designers." Emil designed coats and suits for Arthur Jay, sportswear for Petti and Jerry Marks, and recently produced his first resort collection for Jeane Scott and the Margot misses' spring line. He says, "I design a look, not a size, so you recognize my signature in both Jeane Scott and Margot. It was the same when I painted realistically in one class, abstractions in another at PMCA. You could still tell it was the same artist."

Emil and his wife of almost a year, Bette Anne, live in Philadelphia.

*Ephraim Weinberg '59*, was recently appointed director of the Annual Red Cross International Art Exchange Program for all the Philadelphia schools. The program, also sponsored by the National Art Education Association, selects work from students, ages 6-12, for exhibition abroad.

*Jan Ozog '48*, executed the design for Willet Studios, which was accepted by the National Council of Churches for their Tri-Annual Convention in December. Ozog's design included a stage and work shop setting in the lounge area of the exhibition hall at Convention Hall, Philadelphia.

Recent exhibitions at Beaver College included the following alumni: *Edna Andrade, Faculty, Jean Francksen '38, John Hathaway '28, Morris Berd '36, Anita Taylor '50 and Paul Keene '42.*

*Richard P. Ritter '61*, has been employed by General Motors Technical Center, Graphic Design Department in Warren, Michigan, since graduation. Dick was married on June 21, 1963 to Sandra Mitchell of Rochester, Michigan.

*Winslow Foot '61*, has returned to his native England and teaches at the Plymouth College of Art, Plymouth, England.

You may want to write to Miss Dorothy Parke and Mr. W. Emerton Heitland, two recently retired PMCA faculty members. We know they'd enjoy hearing from you. *Miss Parke* lives at 1206 Sport Hill Road, Easton, Conn. *Mr. Heitland* has taken up residence in Florida. His address is 104 Palmera Blvd., St. Petersburg 4, Florida.

Do you know the latest address of these "missing" alumni? If you do, just drop a card to the Alumni Office, PMCA:

Allan S. Goldstein '62

Joseph K. Costello, Jr. '36

Mrs. Elizabeth Bardens Rink '31

## Recent Marriages:

*Alexander B. Ceres '60* to Beverly A. Strickler of Harrisburg, on October 5, 1963.

*Richard A. Solar '58* to Eulalia V. Sandoval of Pittsburgh, on October 5, 1963.

## IN MEMORIAM

*Robert T. Murray '32*, of Punxsutawney, Pa.

*Frank S. Bettenbender '03*, of Kingston, Pa.

*William R. Tracey '50*, of Audubon, N. J., on September 3, 1963.

THE UNIVERSITY OF THE ARTS  
LIBRARY - ARCHIVES

II.B.3. Jan. 1964