

NEWS BULLETIN

Alumni Association

Philadelphia Museum College of Art

Vol. 6 • No. 7 • June 1964

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Profile of Ralph Pallen Coleman '14:

Ralph Pallen Coleman seems to have developed in a straight line. He seems to have avoided the halts and hesitations, the experiments and questionings that seem to be the portion of most artists. There is no conflict visible in his work. His technique is assured and always dependable.

I remember as a freshman student, hearing his name within the first few days after I entered. He was out in the world, busily turning out illustrations to an increasing demand. His student drawings were hanging on the walls of the classrooms for us to gaze at. In no time at all his pictures were in the *Saturday Evening Post*, the *Ladies' Home Journal*, *Good Housekeeping* and *Cosmopolitan*. This was a success story that earned our admiration and envy.

Fifty years later seems to find no abatement of the Coleman energy and facility. In between has been a steady stream of canvases from his studio in Baederswood, magazine and book illustrations, book-jacket designs, covers, portraits and murals. In the later years the greater portion of his work has dealt with religious themes. The Muhlenberg Press published his illustrations for *The Life of Jesus* and *Stories of Jesus*, and more recently the Coleman edition of *Hurlbut's Story of the Bible* was published by the John C. Winston Company. They also published his deluxe edition of *The Way, the Truth and the Life* which received the first award at the 1959 Philadelphia Book Show.

The passing fads and fashions of the illustration world seem to have left Coleman untouched—one has always been able to recognize a Coleman.

HENRY C. FITZ

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COMMENCEMENT EXERCISES for 116 graduates of the Class of 1964 were held in the Grand Ballroom, Bellevue-Stratford Hotel, on Monday morning, June 8. Special Alumni Awards were presented to *Jerome Kaplan '47* and posthumously to *Alfred Bendtner '18*. The PMCA Gold Star Award went to Gordon Parks, distinguished photographer, who also gave the commencement address. The Award of Merit went to Lloyd Goodrich, Director of the Whitney Museum of American Art. Honorary degrees of Doctors of Fine Arts were awarded to Saul Bass, film advertiser and Victor D'Amico, Director of Education, Museum of Modern Art.

We welcome the Class of 1964 to the ranks of the AA.

BS in Art Education
Jacqueline Balog
Lois F. Fisher
Kenneth Terry Fortney
James A. Friant
Barbara Jane Geshel
Sandra L. Goldis
Patricia Regina Horn
Suzi G. Kaufman
Phyllis D. Lazarus
Nina Sue Lebbey
Frederick Marhanka
Veronica R. Moock
Angela F. Oddie
Sharon N. Plochocki
Diane B. Shechtman
Mina Smith
Jennifer Wheeler

BFA in Fashion Design
Lynn E. Harper
Annette E. Pipke
Joan Salsburg

BFA in Fabric Design
Maria D. Coates

BFA in Photography
Yvonne E. Baker
Gene Bartoli
Dennis W. Traub

BFA in Dimensional Design
Fred Keller, Jr.
Joseph Marturano, Jr.
George Monroe Pruitt III
Joseph B. Rutnayer
William G. Wareham
Charles A. Wilson

BFA in Interior Design
Barbara A. Canonica
BFA in Graphic Arts
Bruce Birmelin
S. Guy Boster
Joseph M. Brilla

Janice B. Carden
Marian E. Cheballo
Robert T. Clough, Jr.
Michael S. Cutler
Arleen M. Dascola
Charles B. Dayton
Angela M. Defino
William S. Downs
Leonard A. Ebert, Jr.
John W. Freas
Richard A. Gage
Peter Blaise Gallo
Marie Garafano
Hubert G. Geahigan
Barry Gilper
Harvey Green
Geraldine J. Grinkle
Robert E. Grossman
Henry D. Hague
Barbara Harrison
Alonzo J. Hart
Richard F. Laurenzi
Albert M. Leahy
Barry M. Levy
Stephen I. Newman
Stuart H. Ozer
Ronni L. Pearlman
Randall C. Peck
Jeffrey D. Petty
James N. Phillips
James B. Quest
Larry R. Roser
Robert V. Scottoline
Lyles H. Smith
LeRoy K. Spangler II
Linda B. Stephan
Jeffrey D. Tauser
William T. Ternay, Jr.
William J. Thomas
John F. Trzuoskowski
John J. van der Water
Conrad W. Vogel
Sandra M. Whitehead
Ian R. Winters
James R. Wister, Jr.
Paul Ziegler

BS in Industrial Design

Yitzhak Cohen
Robert M. Drobeck
John A. Fretz III
Neil I. Harris
Stephen Hettenbach
William A. Hoffman
Joseph M. Hohmann
Roger Mendelhall Kumpf
Robert A. Long
Grier W. Oberholtzer
Edwin J. Rhodes, Jr.
Asso. of Arts in Indus. Design
Jules G. Rondepierre
Asso. of Arts in Fashion Design
Carolyn Ann Morton
BFA in Fine Arts
William A. Bothell

Rita Dertner
Audrone Z. Dragunevicius
Joseph D. Eletz
Virginia A. Frantz
Lana E. Goldberg
Lester Goldman
Jeanette Gross
Louise Marino
Sarah L. Rivinus
Karen Saler
Alvin I. Sher
Ralph Smith
Stephanie Sosenko
Isabel E. Spiegelman
Susan L. Squires
Ellen L. Stamps
Troy Thomas
Robert G. Quigley
John J. Aiello

Job Bulletin:

- #501 Free lance for summer, design of lettering and crests for printing on shirts, blazers, caps, etc.
- #502 Advertising Design: beginner to do mechanicals, paste-up, production work, etc. Work in Phila. Full time. Salary \$90-100.
- #503 Industrial Designer: aircraft interiors. Work on west coast. Large company, full benefits.
- #504 Industrial Designer: full time as second designer in two man office. Work in Haddon Heights, N.J. Salary about \$100.
- #505 Advertising Designer: full time to work in central N.J. Work on industrial and consumer accounts. Small, growing agency.

Contact Brian Stuhlmiller in the Student Affairs Office.

News About Alumni:

Charles Mendez '53, is art director of the Armed Forces Information and Education section of the Defense Department, one of a thousand or more artists employed by the Federal Government in Washington. He has taken top prizes in the shows of the Society of Federal Artists and Designers (recently his collage-cover for a book on Portugal won the best-in-show award of the Society) and has been honored by the Washington, D.C., Metropolitan Art Directors Club.

Jacob Landau '38, Assistant Professor in the Pratt Institute Art School, has been promoted to Associate Professor and named chairman of the Institute's Graphic Arts Department. The appointment, announced by Dr. Richard H. Heindel, president of Pratt Institute, will become effective July 1, 1964. Educated at the New School for Social Research and Academie de la Grande Chaumiere in Paris, Landau is a former member of PMCA's faculty. For the past seven years he has been teaching graphic arts at Pratt Institute.

Two alumni recently joined the staff of N. W. Ayer & Son—Paul O. Wilson '62, as a sketch artist in the advertising agency's Art Bureau. Previous to his appointment at N. W. Ayer, Wilson worked as a free lance illustrator for church publications, books and advertising; and Philip B. Schulman '59, formerly art director of the promotion department of the Philadelphia Evening Bulletin. Schulman also served with Brecher, Boreth & Greenfield, Philadelphia art studio, as an assistant art director. He was a free lance designer in New York for two years after his graduation from PMCA.

Sarah Bell '48, is having a solo exhibition at the Barrios Gallery, Sacramento, California, until June 25.

Margaret Ayer '15, is still active in illustrating and has produced several of her own books, illustrated by Miss Ayer. Her most recent one was *Made in Thailand*, an investigation of the native arts and crafts in that small country. She made a trip to Thailand and Burma last year gathering material for this book.

Edwin Heitman '46, has spent the last six months in Mexico and Hawaii.

New Arrivals:

To Mary and George P. Coan, Jr. '61, a son, Kevin, on February 8, 1964.

To James and Julia (née DiSebastiano '61) Cottrell, a daughter, Marsha Leigh, on February 19, 1964.

To Beverly and Robert McGovern '56, a son, Paul Philip, on May 11, 1964.

To Mary and George Beach '58, a son, Timothy Joseph, on May 28, 1964.

IN MEMORIAM

Lydia (née Bacon) Shimp '37, a graduate of the Advertising Design Department, PMCA, in March, 1964.

Katherine (née Fullaway) Bishop '40, a graduate in Industrial Design, PMCA, on May 31, 1964.

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