



From the President's Desk:

Ever increasing membership in the Alumni Association indicates that we are basically headed in the right direction. However, new functions—new purposes—new goals must be continuously added to keep up the interest of current members and stimulate new membership.

The basic reason for our existence will always be to give the college moral and financial support, to the best of our ability. But what do we, as individuals, derive from membership in the Association? Our current program includes weekly luncheons, a monthly news bulletin, an Annual Alumni Exhibition, the annual dinner dance and Spring Scholarship Party plus invitations to many school functions. What is not being done that would make it more attractive personally to you? Any suggestions would be most appreciated and given careful consideration. Do not hesitate to write me at the Alumni office of the College.

JOHN WILLIAM BROWN
President

PMCA Plans Benefit Performance of "The Pink Jungle" December 28

A Philadelphia Museum College of Art Scholarship Fund benefit performance of "The Pink Jungle," a new musical play starring Ginger Rogers, Agnes Moorehead, and Leif Erickson is planned for Monday evening, December 28 at the Erlanger Theatre.

The show, which opened on the West Coast, will have a pre-Broadway run in Philadelphia. It was written by Leslie Stevens and produced by Paul Gregory, with music by Vernon Duke. Advance notices have described it as "a delightful musical comedy concerned with the cosmetic industry."

Invitations have been mailed to all Alumni Association members in the Philadelphia area. Ticket prices have been scaled as follows:

Tickets	Box Office Price	Contribution (deductible)	Total
Orchestra	\$5.50	\$19.50	\$25.00
Orchestra	5.50	14.50	20.00
Orchestra	5.50	9.50	15.00
Loge	4.50	8.50	13.00
Mezzanine	4.00	8.00	12.00
Mezzanine	3.50	6.50	10.00

Since seating will be planned on a "first come, first served" basis, members of the Alumni Association who wish to buy tickets are urged to do so as soon as possible.

If you have not received your announcement and would like to order seats, please write or call the college office of Public Relations, KI 6-0545.

This will be the first attempt to raise funds for scholarship purposes by means of a theatre benefit. Here's a way to combine holiday enjoyment with the spirit of giving—the end result, an excellent evening's entertainment.

Dean-Emeritus Warwick's retrospective show

A retrospective exhibition of prints, watercolors, and crafts by Dean-Emeritus Edward Warwick continues at the Woodmere Gallery, 9201 Germantown Avenue, until November 22nd. The following is the prologue to the catalog of the exhibition written by Henry C. Pitz, Director of Illustration, PMCA:

"This exhibition of prints, drawings and paintings by Edward Warwick is a record of quiet imaginative adventures. It is the record of an artist, who, deeply and conspicuously involved in the art world through a long and active lifetime, has only had slim margins of time to devote to a separate utterance of his own.

"These works stem from the gratification of a private satisfaction—there has been little thought of parade or public notice. They have been seen too seldom—it seems high time that they should have been brought together to be savored by wider audiences. They bear no hint of the self-conscious earmarks of modernism, they appeal precisely because they open another window. They are another reminder that the mansion of art needs cross-ventilation."

DON'T FORGET ALUMNI LUNCHEONS EVERY THURSDAY, 12 NOON TO 1:30 P.M. CONFERENCE ROOM PMCA

\$1 a plate

Special Note: No Luncheon on November 26

Following are the luncheon dates for honoring specific graduating classes. Make up a party—this could be fun. Everyone is welcome always.

CLASS	DATE
'59 and '46	December 3, 1959
'58 and '45	December 10, 1959
'57 and '44	December 17, 1959
'56 and '43	January 7, 1960
'55 and '42	January 14, 1960
'54 and '41	January 21, 1960

News About Alumni:

Readers may have noticed that last month's issue of the *Bulletin* featured Art Teacher Education alumni in "News About Alumni." We hope to have news about alumni from all departments of the College in future *Bulletins*.

Recent graduates of the Industrial Design Department are making important contributions to the field. *Herbert Van Reisgen*, '59, is featured in the Aluminum Company of America advertisement in the October issue of *Industrial Design* as the winner of the first in a series of Alcoa Student Design Awards. Van Reisgen's design made use of aluminum tubing connecting "universal-jointed aluminum bases in this structure of almost unlimited dimensions." A major article in the same issue of *I. D.*, "Design Careers," five case studies of young designers include *Herbert Van Reisgen*, who joined the firm of Renwich and Thompson, design consultants, New York, after graduation last June.

Other recent graduates of *I. D.*, *Terry Barner*, '59, and *Richard Hollerith, Jr.*, '51 (director of design for Monroe Calculating Machine Company) are also featured in the *I. D.* article. Hollerith set up the design department for Monroe three years ago, and Barner met him at the time Hollerith returned to PMCA for an industrial design seminar. Soon after graduation last June, Hollerith took Barner into his department at Monroe. They form an informal PMCA alumni group at Monroe.

The *Wilkes-Barre Times-Leader* of July 30, carried a feature article on *Frank S. Bittenbender*, 1900, one of PMCA's oldest living graduates. At 86 he is still very active in restoring antique furniture and in collecting examples of Pennsylvania German design.

Another graduate of the early years, *Celia Temple Howell*, 1909, recently visited PMCA, and wrote a warm note of appreciation in which she says, "I have had a very busy life, and I have done a lot of interesting things and I hope a lot of useful things—and the training I received at the Art School was responsible for a real appreciation of much of the loveliness of life that I have enjoyed."

Recent Marriages:

Suzanne Bates, '59, to *Terry Lee Barner*, '59, on June 20, 1959.

Janet Metzgar, '58, to *William A. McCaffery*, '57, on July 30, 1959.

New Arrivals:

Sam Street, '58, and *Elaine* (nee *Busch*, '59) *Street*, a daughter, *Karen Lee*, on June 13, 1959.

Herbert J. Snitzer, '57, and *Carol Snitzer*, a son, *Werner Edward*, on June 20, 1959.

Gilbert B. Cohen, '53, and *G. Louise* (nee *Selig*, '56) *Cohen*, a son, *Brian David*, on July 12, 1959.

Anne Zaslow (nee *Kalcheim*) and *Jerome Zaslow*, a daughter, *Janet Alicia*, on August 20, 1959.