

NEWS BULLETIN

Alumni Association



Philadelphia College of Art

From the President's Desk:

Vol. 7, No. 1 October, 1964

The initial Homecoming Weekend of 1963 was such a success that there seemed no choice but to expand last year's program and hope for an even bigger success this year. Below is a roster of events for the "Big 3 Days." Plan on spending all or part of the weekend with us. Get a group together—renew old acquaintances—have fun—support your Alumni Association.

Cordially
John William Brown
President



Come Back for Homecoming

FRIDAY October 23, Exhibition 5 to 7 p.m. at PCA.

Opening social event of Homecoming Weekend: Preview and reception for PHOTOGRAPHY, the annual Alumni Exhibition. Famous exhibitors, conviviality, conversation, class tables.

SATURDAY October 24, Reunion Day 10 a.m. to 6 p.m. at PCA.

Calling all classes '00 to '64. A day planned especially for you. Continental Breakfast.
10th Reunion—Class '54
25th Reunion—Class '39
50th Reunion—Class '14

Alumni Awards Luncheon at 1 p.m. Send your reservation in NOW. Deadline, October 16, 1964. Louis I. Kahn, internationally known architect and designer of the new campus is speaker. Guided tour, departmental exhibitions. Surprises and prizes. And more to be announced. Ya'll come — have fun. \$3.50.

Discotheque dinner - dance, 7:30. Open bar 6:30 to ? \$4.00. (See next page.)

SUNDAY October 25, Studio & House Tour 1 to 5 p.m.

An exciting tour of studios and homes of local artists and collectors. Many homes available for the first time. Refreshments will be served at the College.

SOMETHING NEW: SHUTTLE BUS SERVICE.

Order tickets by mail: PCA Alumni Office, Broad & Pine Sts. On day of tour tickets available: The College and 136 S. 17th St., 715 Pine St. and 2315 Spruce St., \$2.50.

\$10.00 includes all events and guarantees a fun-filled weekend.

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More About the Discotheque

The Dinner-Dance being held on Saturday evening of Homecoming Weekend will have a Discotheque theme. Discotheque is the current rage of New York (having started in Paris) and is a place where you may eat and drink and dance to all kinds of continuous recorded music. The Twist, The Frug, The Fish and The Swim are "in"—as well as the more conventional dances—and the crowd is definitely *adult*. The atmosphere is secluded and dark—the food buffet style—the costume for men is shirt and tie, business suit or sports jacket—and for women simple—and black—and sexy. Don't miss this unusual evening of fun—just \$4.00 per person.

Officers and Members of the Board of Directors of the AA for 1964-1965:

S. Gertrude Schell, <i>Advisor to the Board</i>	
Boris Drucker, <i>Past President,</i> <i>Advisor to the new President</i>	
John William Brown, <i>President</i>	
Philip J. Eitzen, <i>Vice-President</i>	
Anne K. Zaslow, <i>Treasurer</i>	
Bernadine Kaminski, <i>Recording Secretary</i>	
James M. Lee, <i>Corresponding Secretary</i>	
Muriel Quinn Craig	Michael Kuncewich
John R. Curl, Jr.	Robert M. Luebbers
Richard DePaul	Gisela Lueders
Carmine DeVivi	Paul W. Partridge
Marion Liesau Fahrner	Hugh M. Purcell, Jr.
Jack E. Hopwood	Levino F. Verna
Don Jackson	Marguerite Walter
Donald Kern	Anne K. Zaslow

IN DEPTH

Katherine Milhous—Profile

Long, long before the title of this profile was the popular phrase it is today, Katherine Milhous—Philadelphia by both birth and choice—and PCA graduate in Illustration was, and still is, a shining example of its true meaning. From student days on, her time and energies have been devoted to search for complete knowledge of whatever she was working on. Through the years she has contributed greatly, both as author and illustrator, to the world of Children's Books. Wholehearted, and with no deviations into money-making activities, she has persisted and now has to her

credit an outstanding array of rich and rewarding achievements.

We indulge in pure pride and pleasure as we review her distinguished career. Let us start with her commuting from Pitman, N. J., days when she arrived in Philadelphia so early each morning she had to wait for school to open. Those early morning hours were spent sketching everything from the waterfront to Broad and Pine Streets. After graduation further study at the Pennsylvania Academy of Fine Arts, where she concentrated on sculpture, and was awarded a European Travel Scholarship, ended her formal education. Supplementing her school training were several trips abroad, travel in this country—sketching trips, study, continuous and intensive reading—all of which have formed the rich background she now draws upon for her work. Since Katherine is one of "our own", it is heart-warming to know she gives credit to PCA for the sound foundation acquired here years ago for her ability to do solid and authentic work—depression or no depression.

Katherine's works are too numerous to mention in this space. *Who's Who in America* can give you a complete list. Of special interest are an outstanding set of posters of Pennsylvania German people and their activities exhibited by both the previous World's Fair and the Board of Education here in Philadelphia. These attracted the attention of Scribners' editors and at that point Katherine's real life work of writing and illustrating children's books began. She now has approximately 23 books to her credit. One of them, *The Egg Tree*, was awarded the Caldecott National Medal for the most distinguished book of that year in children's literature.

Katherine considers her last book, *Through These Arches*, her best, and here her love for Philadelphia and its history shines through. An adult book—with the text perhaps the most important part—it is a happy combination of all the qualities that are Katherine Milhous—imaginative and totally authentic. A large mural, taken from the book, now hangs in the Greater Olney Branch Library and was executed by William Riedel, PCA graduate and distinguished designer.

The scope of Katherine's interests are many—among them are: Society of Architectural Historians, American Institute of Graphic Arts, Authors' Guild, Independence Hall Organization, Historical Society of Pennsylvania.

Because Katherine Milhous does not take the responsibility and joy of her profession lightly she continues, as she always has, to execute her artistic gifts with honesty, vision, skill—and all of them IN DEPTH.

S. GERTRUDE SCHELL

News About Alumni:

Janette Banks '56, is currently showing her paintings at Tyler School of Art, Elkins Park.

Elizabeth Geary '63, will instruct a new class on Saturday mornings for children between the ages of 6 and 14 at the Main Line Center of Arts, Haverford, during the coming year.

Joseph C. Powell '40, has joined the staff of Wyble Advertising of Millville, N. J.

Harry Sehring '62, was awarded first prize by the Mayor's Committee on Port Promotion (Philadelphia) for a poster entered in a cruise ship poster contest sponsored by the Committee.

James J. Spanfeller '52, was recently named "Artist of the Year" by the Artists' Guild of New York.

Recent additions to the Art Bureau of N. W. Ayer & Son were *Conrad W. Vogel '64* and *Jerry J. Siano, '57*.

Recent Marriages:

Louise M. Kreeger '62, to Allen S. Neal on June 13, 1964.

JoAnn E. Kuehl to *Gary A. Williams '50*, in Elkhart, Indiana, in July.

Ruth Ann Risser '63, to Lt. Kenneth J. Vasilik, USN, in Clifton, N. J., on August 23, 1964.

Jane C. Kratz to *Richard A. Cartledge '59*, in Hartsville, Pa., in August.

Kathleen M. Felin to *Robert C. LeMay, Jr. '62*, in Germantown in August.

IN MEMORIAM

Karen (née Hagen) Strock '62, in Detroit, Michigan, on August 18, 1964.

If you receive duplicates of any of our mailings it's because your name appears on several of our lists, and the cost of checking for duplications would be more than the amount of postage involved. Please bear with us in what seems to us an insolvable problem.

This is our annual "get acquainted" mailing of the *News Bulletin* to all alumni. The regular monthly issues during the school year are sent to active, paid-up members. If you're not receiving monthly *News Bulletins* it is probably because you neglected to return the dues envelope sent to you last Spring. It is not too late to get in on the "news" and alumni events scheduled for this year. Send in your dues today!