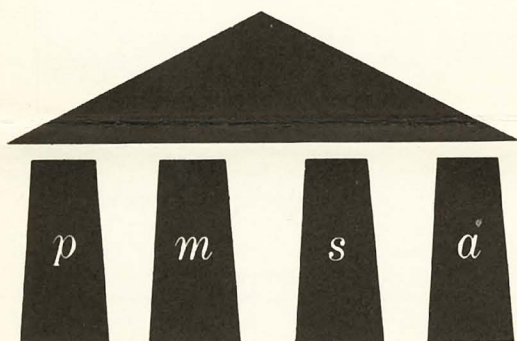


Spring, 1957

pmsa

# NEWSLETTER

*friendly notes about alumni and the School  
issued from time to time by the Alumni Association  
of the Philadelphia Museum School of Art*



*homecoming day • saturday, april 6, 1957  
at the school, broad and pine streets*

#### PROGRAM:

- 2:00 p.m. Welcome by Dean E. M. Benson, tour of School
- 3:00 Bus leaves for Philadelphia Museum of Art
- 3:30 Talk by Henri Marceau, Director of the Art Museum, and tour of the Museum
- 4:30 Return to School
- 6:30 Cocktails
- 7:30 Dinner

#### BANQUET SPEAKERS:

Internationally known artist René Bouché  
Development program of the School—Mel Richman,  
Chairman, Development Committee, Board of Governors  
Spring Scholarship Party—Mrs. Malcolm Lloyd, member,  
Public Events Committee, Board of Governors  
Maurice Freed, Vice-President, Alumni Association

*Medal of Merit 1957 will be presented to  
Raymond A. Ballinger by Charles T. Coiner,  
Chairman, Board of Governors*

#### *44 alumni exhibit variety of work*

An exhibition of the work of 44 Museum School alumni opened Saturday, April 6 and will be on view through April 27 in the main galleries of the School at Broad and Pine Streets. Included in the show are oil paintings by internationally famous Charles Sheeler, wood sculpture and furniture by Wharton Esherick, handsome packages designed by Hal Lewis, whimsical cartoons from the drawing boards of John Huehnergath and Frank Modell, a refrigerator designed by Jacob Labe and Harper Landell, and hand-wrought iron hardware by Don Streeter. Mrs. Laverty, as President of the Alumni Association, coordinated the invitations for the exhibition and the arrangements for Homecoming Day.

#### EXHIBITORS ANNUAL ALUMNI EXHIBITION:

Nissen Gallant Bernstien	Kramer, Miller, Lomden,
Charles Bode	Glassman
Frank Bugbee	Jacob Labe
Ed Colker	Harper Landell
Ed Dann	Schroeder • Lewis
Richard DePaul	Don Madden
Barbara Dezmelyk	Sam Maitin
Mildred Dillon	Harry McNaught
Wharton Esherick	Seymour Mednick
Adelaide Nelson Faralli	Elizabeth Minter
Rita Fava	Frank Modell
Jean Franchsen	Dan Moerder
Lola Gansworth	Joseph Mulco
Virginia Gifford	Peter K. Rassmusen
Olive Goshorn	Bernard Segal
Thomas Greene	Charles Sheeler
Joseph Gering	Edward Shenton
René Heckman	Randall Snyder
John Huehnergath	Don Streeter
Thelma Knauke	Katherine Stroebel
Eleanor Kunda	Jack Weaver

#### COMMITTEES:

<i>Exhibition</i>	<i>Reception,</i>
Arthur Williams, Chairman	<i>Reservations and Seating</i>
Boris Drucker	Louise Ballinger
Richard Hood	Maurice Freed
Irene Laverty	Marguerite Gaudin
<i>Decorations</i>	Virginia Gifford
Jan Ozog, Chairman	Richard Renner
George Mason	Gertrude Schell
	Helen West

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### *alumni association sponsors career conference series*

Two years ago the Alumni Association and the Student Council inaugurated a series of Career Conferences. They met with such success that the series has been continued this year. The programs were conducted by the students. They invited former graduates distinguished in the fields they hope to enter. The guests spoke of their own experiences, and discussed career possibilities with the students. An exhibition of senior work was displayed for the interest and critical examination of alumni specialists.

Those who participated in this year's career conferences were:

<i>Advertising Design</i> February 26	<i>Illustration</i> February 12
Boris Drucker, <i>moderator</i> Ed Cullen Marilyn Bass Geraldine Cox Joseph McDermott	Ed Smith, <i>moderator</i> John Huehnergath Richard Horwitz Tom Vroman Jack Weaver Raymond McDevitt
<i>Art Teacher Education</i> February 26	<i>Industrial Design</i> February 19
Patricia Quinn Janette Banks John Lesicko Judith Taylor	William Brownfield, <i>moderator</i> Robert Clark George Myler Richard DePaul Dorothy Masteller Sam Leotta
<i>Fabric Design</i> February 5	<i>Interior and Dimensional Design</i> February 19
Irene Laverty, <i>moderator</i> Samuel R. Gaillard Olga Meroff Arlene Muchnick Pat Brust	Carl Steele, <i>moderator</i> Donald Streeter Lola Gansworth Jan Ozog
<i>Fashion Design</i> February 5	<i>Photography</i> February 26
Joan Mooney Bellew Thelma Knauke Ella Jones	Otto Prinz William Faragan
<i>Fashion Illustration</i> February 12	
Adelaide Faralli Leonore Chorney Dorothy Stanford Ed Kurtzman	

### *students hear symposium "The Performing Arts"*

The third in a series of symposia was held March 19 when playwright Marc Connelly, actress Blanche Yurka, director José Quintero and concert pianist Jean Behrend appeared as panelists with Dean E. M. Benson and Kirk Merrick as moderators.

In recognition of the vital connection between the artist-designer and the related creative fields which are an essential part of his experience and cultural growth, the Philadelphia Museum School has planned, from year to year, this series of symposia on vital topics of interest to the entire student body.

These have included:

<i>November 15, 1955</i>	The Creative Process Co-Chairmen: E. M. Benson, Benton Spruance Speakers: Ben Shahn, Vincent Persichetti, Paul McCobb, Robert Motherwell, John Powell
<i>March 21, 1956</i>	The Critical Process Co-Chairmen: E. M. Benson, Benton Spruance Speakers: Alfred Frankfurter, Alfred Kazin, Oliver Larkin, John Martin
<i>January 8, 1957</i>	The Uses of the Past Co-Chairmen: E. M. Benson, Henry C. Pitz Speakers: Herbert J. Muller, Peter Muller-Munk, Oskar Stonorov

Planned for the future are:

1958	Values We Live By
1958	Humor in Art
1959	Design This Day

### *spring scholarship party planned*

The success of last year's Spring Scholarship Party which attracted an enthusiastic audience of 1000 people has encouraged the Museum School to continue it as an annual event. It will be held this year on Tuesday, May 28 from 4 to 7 p.m., and it is our hope that all our alumni will help us to attain our goal of \$25,000 for desperately needed scholarship funds.

Assisting the School in the organization of the Spring Scholarship Party as representatives of the Alumni Association are Mrs. Samuel Laverty and Mrs. Edward Gifford, and as representatives of the Associate Committee of Women are Mrs. John Wintersteen and Mrs. Morris Wenger. A planning committee of 50 has been working for many weeks under the above-mentioned co-chairmen. The Public Events Committee of the School Board of Governors, chairmanned by Frederick M. Yost, is also assisting in every possible way.

The special features of the Party will include a preview opening of the comprehensive exhibition of student work, "Young Designers, 1957," a display of Paris original gowns designed by leading couturiers for the duPont company, original works of art to be given as door prizes, a number of guests of honor outstanding in various fields of art.

It is hoped that every alumnus will be represented either as a patron for a contribution of \$25 or more or a sponsor for a contribution of \$100 or more, and also attend the Party. Tickets of admission are \$5.

Won't you help us make the Spring Scholarship Party a happy occasion for all of us?



# personalities

Vera Stevens Anderson, 1913, is teaching art in Shou Country Day School in Beverly, Mass. She has exhibited work in New York, Philadelphia, Paris and her name has been included in *Who's Who in Art*.

A. Granville Ackermann, 1954, worked as a staff designer at Raymond Loewy Associates after graduation, and is now a junior partner at Hansen and Thuesen, Inc., Industrial Designers, in New York.

Zena Adler, 1947, is an art instructor at Harding Junior High School.

Lila Oliver Asher, 1943, since graduating has done free lance advertising as well as working in sculpture and painting.

Sarah W. Brinton, 1927, is in the Research Department at Curtis Publishing Company doing lettering and charts. Miss Brinton is a member of the Chester County Art Association.

Harvey D. Bonner, 1952, is production manager for the M. Russell Berger Advertising Agency at 1700 Walnut Street.

Ruth Gregory Behling, 1928, teaches art at J. M. Coughlin High School in Wilkes-Barre.

Charles H. Bode, 1950, designed the new Argus 35mm slide viewer. He also designed the interior plexiglas panels in the new Budd Super Chief and Great Northern Railway cocktail, club and dining cars, consisting of Kachina dolls, totem poles and sand paintings engraved 3-dimensionally.

Dorothy W. Blair, 1928, has been active in art education since her graduation. Along with teaching in Swedesboro, N. J., her activities include serving as treasurer of the New Jersey Art Education Association and acting as New Jersey State Representative on the Eastern Arts Association Council.

Herbert R. Barr, 1949, is head of the art department at William Penn High School in York.

Nissan Gallant Bernstien, 1954, recently married, has been doing free lance fashion illustration, as well as some work for the J. B. White Company in Augusta, Georgia, which is her present home.

William Connor, 1950, member of the art staff of the *Evening Bulletin*, has won several prizes for his art work, including first prize in a Hallmark Christmas Card Design contest and a cash award from the New York Graphic Society.

Donald E. Cooke, 1938, has recently published *The Silver Horn of Robin Hood*, which he wrote and illustrated.

Forrest H. Cooper, 1953, is Assistant Art Director at the Nemarow Advertising Agency in Vineland, New Jersey.

Joyce Chibatar, 1953, currently works in the art department of Newsreel Laboratories.

Walter Costenbader, 1927, is Design Studio Manager for the Katzenbach & Warren wholesale wallpaper company.

Michael M. D'Alesandro, since graduating in 1929, has worked in industrial design, technical illustration, photo retouching and is an airbrush specialist.

Elaine Powell Englander, 1941, during the years following graduation became extremely interested in ceramics and has worked and exhibited wherever she and her soldier husband are stationed.

Philip J. Eitzen, 1952, art director with N. W. Ayer, teaches at PMSA in the evening program.

Wesley Emmons, 1954, operates a silversmithing and jewelry shop and studio at 1521 Pine Street. He is also an instructor in the evening program of PMSA.

Rita Fava, 1954, recently illustrated the book *Sashes Red and Blue*, written by Natalie Savage Carlson and published by Harper. Miss Fava is also doing portraits.

Jack Gregory, 1953, is presently working as an advertising designer at Smith, Kline & French Laboratories in Philadelphia.

Josephine V. Gear, 1949, Chairman of the art department of Stetson Junior High School, is also doing some designing for textiles, as well as painting and mural work.



Marguerite B. Gaudin, 1930, works in stained glass for the Henry Willet Studios in Philadelphia. Miss Gaudin was given an exhibition of her stained glass window designs at the Museum School in December.

Richard H. Greenwood, 1955, who was with S. S. Leotta Associates after graduation, is now stationed at Naval Air Test Center at Patuxent River, Maryland.

Florence Shapiro Gurland, 1945, mother of a 4-year-old son, still finds time to work in mosaic, using stained glass and plastic.

Betty Hannigan is another alumna who is engaged in art education. She is teaching at Beeber Junior High School at 59th and Malvern Streets.

Ruth V. Hall, 1924, is furniture illustrator for the J. B. Van Sciver Company of Camden. Miss Hall has worked for this organization for 27 years.

Ruth Harvey, 1956, is one of several June graduates now employed at PMSA. Miss Harvey's full schedule includes teaching several classes as well as supervising the School's Records Office.

Estelle Ann Heiss, 1926, is Art Supervisor of the Springfield, Delaware County, Pa. schools.

Mildred Jantzen, 1922, has done an outstanding job for many years as Special Assistant to the Director of the Division of Fine and Industrial Arts of Philadelphia Public Schools.

G. James Jarratt, 1956, is working as art executive for the Geare-Marston Company.

Thelma Knauke, 1956, is a designer of Miss dresses for the Paramount Dress Company at 1666 Callowhill Street in Philadelphia. One of her designs was included in the annual Alumni Exhibition.

Alberta Brudzinski Luszczewski, 1948, is presently teaching art at Ridley Township Junior High School, Folsom, Delaware County.

Beatrice S. Lebaris, 1953, is teaching in the North Penn High School in Lansdale, Pa.

Marie H. Lambeck, 1954, is art teacher and supervisor in the Hatboro-Horsham School System.

Jule G. Lambeck, 1954, has been in the design department at Container Corporation of America since his separation from the Army in July, 1956.

I. Beatrice Larer, 1924, is an elementary teacher in the Philadelphia Public Schools. Her outside activities have included photography, particularly while traveling through Europe, Alaska and Mexico. Mrs. Larer's daughter, Marian Larer, also an alumna, 1949, is successfully doing free lance art work.





## NEWSLETTER

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Carroll T. Lambert, 1918, is designing new equipment for Campbell Soups where he is a Machine Designer. Mr. Lambert was formerly with American Viscose, Day & Zimmerman Engineers, R.C.A. Victor and Samuel Yellin, Metal Craftsman.

Jean Weltin Macormac, 1942, is head decorator for the Hardwick & Magee Company of Philadelphia. Mrs. Macormac also lectures occasionally on Interior Decoration.

John McCullough, 1955, is Television Art Director at Doyle, Dane and Bernbach in New York.

Helene Harmon Martin, 1943, uses her art training in research and cataloging at the Willet Stained Glass Company.

George W. Myler, 1952, is Manager of the Visual Design Section of the Caloric Appliance Corporation of Topton, Pa.

Dorothy Anne Masteller, 1956, has been employed as an industrial designer in the Structural Design Laboratory of the Container Corporation of America since graduation.

Samuel Micklos, 1956, is working as a designer at Holley Associates, Inc. in Merchantville, New Jersey.

Mary T. Miller, 1954, is Art Supervisor and teacher in the Haddon Township Schools in Westmont, New Jersey. She has also exhibited in watercolor shows at the Art Alliance, the Academy of Fine Arts and the Engineers' Club.

W. Taylor Oughton, 1950, has been a free lance illustrator since his graduation. His illustrations have appeared in the *Saturday Evening Post*, *Cosmopolitan*, *Boys' Life* and *Country Gentleman*.

Carolyn A. John, 1928, works in watercolors, is a professional costume doll maker and is an art teacher in Stamford, Connecticut.

Joseph M. Pezely, Jr., 1956, has been employed since June with the Styling Department of the Ford Motor Company in Dearborn, Michigan.

Barbara Feurer Rosen, 1953, is in the process of illustrating a children's book. Her other art activities include painting and graphic arts.

Edward Hughes Russell, 1954, owns and operates a furniture design business in Aberdeen, Maryland. He has recently opened a new shop which he designed.

Albert M. Shapiro, 1953, is Assistant Art Director at Doremus-Eshleman Advertising Agency.

Walter E. Stait, 1955, worked in the art department of Grant Advertising, New York, before entering the Navy in March, 1956. His duties with the Commander Sixth Fleet include some art work for the staff.

Martin Snyder, 1953, at present is engaged in the design of equipment for the U. S. Government.

Bernard Segal, 1952, is a faculty member in the Fine and Industrial Arts Department at Abraham Lincoln High School. His activities have included a one-man show at the Art Alliance, plus being the recipient of a Lena Socolow Palestine Scholarship. His sculptures are in the permanent collections of the Tel Aviv Art Museum, the Museum of Modern Art, and Haifa Bezalel National Art Museum in Israel.

Herman D. Volz, 1956, is employed at the Lewis and Gilman Agency, Trenton, New Jersey as an advertising artist.

Louise Crawford Woods, 1932, teaches art at the Norwood Parish School in Bethesda, Maryland.

Henry B. Williams, 1928, is Director of the Experimental Theatre of Dartmouth College. His work involves directing plays, experimenting with staging and designing scenery and costumes.

Zen Yonkovig, 1956, is working in the Art Department of the *Saturday Evening Post* magazine.

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