

March 22, 1974



College
Community
Communications

THE UNIVERSITY OF THE ARTS
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Philadelphia College of Art
Broad and Pine Streets
Philadelphia, Pennsylvania 19102

College Announces Tuition Increase

An increase in tuition necessitated by rising costs of operation has been announced by the College.

Tuition for undergraduates will be \$85 per credit, effective in September. This is an increase of \$5.

Dean of Students Robert D. Weitzel, Jr., said the increase will apply to the Evening Division as well as the day college.

Tuition for Evening Division studio courses will increase from \$120 to \$127.50 per 1.5 credit.

There will be no change in the current \$100 per credit charge for graduate students.

Effective this summer, there will be a \$15 increase in summer session studio course offerings, for both day and evening courses. The present fee is \$100.

Need Financial Aid? The Word Is — Hurry!

The Financial Aid application period for enrolled students for 1974-1975 is currently under way. The period closes on April 5; late applications cannot be accepted.

Students are urged to get their application materials now and file the Parents Confidential Statement as early as possible in order to expedite the processing of the statement.

Questions about financial aid are welcome in the Office of Student Affairs, Room 226.



**Professor George Bunker,
Former Dean of Faculty,
Accepts Univ. of Texas Post**

Professor George R. Bunker, former Dean of Faculty at PCA, has been named Chairman of the Fine Arts Department of the University of Texas at Houston, effective next fall.

In a letter to Dean of Faculty Richard H. Reinhardt, Professor Bunker, who has been on leave to the University of New Mexico, said:

"..... I have decided to accept a position offered to me at the University of Houston for the 1974/75 academic year, and consequently I must resign my tenure on PCA's faculty, as of the end of the present academic year. I am being offered a tenured professorship at Houston and the chairmanship of the art department, which calls for an initial three year term of office.

"The decision was a difficult one. If I have roots anywhere, surely they are planted most deeply in Philadelphia where I have lived more than a third of my life. And, because of my long and often engrossing involvement at PCA, I am

most keenly aware of my indebtedness there for all of the opportunities accorded me over the years. Certainly, I shall never quit either place entirely; there are so many friendships to hold my affection.

"I do hope you will extend my greetings to my friends and former colleagues in the administration and the faculty. I wish them forbearance with each other and the time to do their own thing, at full tilt as always: running things, teaching with gusto and talking about it with fervor, designing and sculpting and making all manner of other things that matter. Nor do I forget the students, for I now know how very good they really are.

"This is a kind of farewell to be sure, and I mean it just that way: may all of you fare very well indeed. Though you shall not see the last of me so easily; Houston is not all that far, and I'll surely be in to say hello again on my next trip to Philadelphia"

Dean at UICA Meeting

Dean of Faculty Richard H. Reinhardt attended the recent meeting in Cleveland of craft departments of member schools of the Union of Independent Colleges of Art.



Dean's Office Announces Five Faculty Promotions

Five members of the faculty have been promoted and two others have been granted tenure, it has been announced by Dean of Faculty Richard H. Reinhardt.

The recommendations were made by the Faculty Committee on Academic Status and will take effect in September for the 1974-75 academic year.

Those promoted to the rank of assistant professor are Cynthia Carlson, Edward Eberle, April Greiman, Gerald Herdman and Gerald Nichols.

Granted tenure were Assistant Professors Stephen Tarantal and Julian Winston.

Members of the Faculty Committee on Academic Status are Associate Professor Ray K. Metzker, Chairman; Associate Dean for Liberal Arts Patricia Cruser, Professor William Daley, Professor Lawrence J. Day, Assistant Professor David Kettner and Professor Richard Stetser.

Mrs. Alda Alvarez Appointed Registrar

Appointment of Alda Alvarez as Registrar of the College, effective May 31, has been announced by Dean of Students Robert D. Weitzel, Jr.

Mrs. Alvarez, a member of the College's administrative staff since 1968, has been serving as Assistant Registrar since September of 1972. She is a 1963 graduate of Temple University. Her husband, Roman Alvarez, is a member of the Spanish Department at the University of Delaware.

UICA Craft Faculties to Open Exhibit Here

Works by members of the craft faculties of 10 leading professional colleges of art and design will be shown at the College March 25 through April 16.

The exhibition is sponsored by PCA and nine other schools. All are members of the Union of Independent Colleges of Art.

In addition to Philadelphia College of Art, craft faculties of the following will be represented: Atlanta College of Art, California College of Arts and Crafts, Cleveland Institute of Art, Kansas City Art Institute, Maryland Institute College of Art, Minneapolis College of Art and Design, Rhode Island School of Design, San Francisco Art Institute and School of the Art Institute of Chicago.

Applications Being Taken For Dorm Adviser Post

Applications are now being accepted from students interested in applying for a position as a Student Adviser in the PCA Residence for 1974-1975.

Applications will be accepted through March 22. Review of applications and interviewing of students will be done in early April. Appointments will be announced shortly thereafter.

Information and application materials are available in the Office of Student Affairs, Room 226.



This dragon, fashioned from the recent snow storm by freshmen Wendy Becker and Emily Douglas, for a time courageously resisted melting in the PCA courtyard. But nature was not to be denied and the returning sun destroyed it.

IRS Say Tax Refund May be Due Many Students

Students who work part time during the school year and those who worked last summer may have a tax refund coming, Internal Revenue Service officials say.

Many working students are not required by law to file a federal income tax return because of low earnings, IRS said. However, many have had tax withheld from their wages and, although they may owe no tax, they must file a return to get a refund of tax withheld.

Persons who are not sure of their status should check their Form W-2 and, if it shows that income tax was withheld, file an income tax return. IRS said that those needing answers to tax questions or help with the preparation of their return should contact their local IRS office.

"Many persons who are not required by law to file a return for 1973 but who had to file to get a refund can avoid having tax withheld from 1974 earnings," IRS said. "If they do not expect to owe any tax for 1974, they can file Form W-4E with their 1974 employer and no tax will be withheld."

Drug Problem is Topic of Script Contest

College students can win up to \$1,000.00 (plus an expense paid, round trip to Hollywood, Calif.).

Both graduates and undergraduates between the ages of 18 and 25 are invited to enter the national Drug Enlightenment Program College and University Script Writing Competition for "The New Radio."

The competition consists of writing a half-hour, educational, entertaining, dramatic radio script on the drug problem.

The Drug Enlightenment Program will use 13 winning scripts to produce a new, national radio series for public service broadcast. (The series will be available free of charge to all radio stations in the United States and Canada.)

Students interested in entering the competition (or professors who would like to introduce the competition to students in their departments) should write to F. I. C. U., Drug Enlightenment Program, 1147 South Robertson Blvd., Los Angeles, Calif. 90035 and ask for the Information, Rules, and Official Entry Form brochure.

Lasuchin Exhibition

Assistant Professor Michael Lasuchin is having an exhibition of prints and drawings at the 252 Gallery, 252 S. 16th St., through April 6.

Berd on Artist-in-Residence Tour

Professor Morris Berd participated in the artist-in-residence program this month at Chadron State College, Chadron, Neb. He also was artist-in-residence at the University of Nebraska and the Sioux City, Iowa, Art Center. Professor Berd delivered lectures, exhibited slides and held critiques.

Reviewer Hails Book by PCAers

"We'll Have a Friend for Lunch," a book for children written by Jane Flory, Director of the College's Evening Division and illustrated by Carolyn Croll, an instructor in the Evening Division, has drawn plaudits from Publishers Weekly. Both are PCA graduates.

The book, published by Houghton Mifflin for children four to eight years, was praised for its warmth, humor and originality.

Describing the story as charming, the Publishers Weekly reviewer said it owed its success "to the estimable story-telling skills of the author and their perfect visualization by the artist."

Art Auction To Help Fight Cancer

The Interfraternity Council of the University of Pennsylvania is sponsoring an art auction on Saturday, March 23, to benefit the American Cancer Society.

The auction will take place in College Hall, Room 200. Exhibition of art work will begin at 11 a.m. followed by the auction at 2 p.m. There is a 50 cents admission fee.

Goodman Painting Honored

"Woman Sunning," a painting by Sidney Goodman, of the PCA faculty, took a top award "for distinguished Pennsylvania artist" at the annual alumni show of the Pennsylvania Academy of the Fine Arts now at the Civic Center Museum.

Report on the Senate

A report on the Senate meeting of March 12, including President Culler's comments on the budget and a plan by students for a new undergraduate publication, will be published in the next issue of 'C,' scheduled for April 12.



Untitled Print by Ellie Evans, Printmaking Senior

Professor Johnson to Represent United States

Lois Johnson, Assistant Professor in Printmaking, was one of 15 artists selected from the 52nd National Exhibition of the Society of American Graphic Artists to represent the United States section at the 6th International Graphic Arts Exhibition in India.

Gamburg Named

Samuel Gamburg, Director of the College's Office of Public Relations, has been named by the city to select the panel of judges for the Spring Floralia, a festival of fashions and flowers ushering in the city's traditional observance heralding the Spring and the Easter holidays.



Assistant Professor Roland Jahn (above) has been honored with the receipt of a \$2100. grant through the Union of Independent Colleges of Art Faculty Grants Program for completion of his proposed project titled "Energy-Saving Glass Furnace/Annealing Oven System." The announcement was made in Kansas City by Dean E. Tollefson, UICA executive director.

Printmakers Hear Guest Lecturers

Romas Viesulas, Dean of Fine Arts at Tyler School of Art; Stephanie Munzing, Rare Book and Print Curator at the Library Company of Philadelphia and Claire Van Vliet of Janus Press were recent guest lecturers in the Printmaking Department.

Weaving Exhibition

The Philadelphia Guild of Handweavers is having its 21st annual exhibit at Woodmere Gallery, 9201 Germantown Ave., Chestnut Hill, through April 7. Contemporary and traditional weaving in varied categories are being exhibited.



Pictured at opening of "Visual Interface," exhibition of student photography here, are (1 to r.) Dean of Faculty Richard H. Reinhardt, Mrs. Miriam Mednick, whose late husband headed the College's Department of Photography and Film; Professor Rudolph Arnheim, of Harvard's Carpenter Center for the Visual Arts and Barbara Blondeau, Chairperson of PCA's Department of Photography and Film. Exhibition was of work by students of PCA, Moore College of Art and Tyler School of Art.



Graduating student looking for apt. as of June 1. If you know of or live in such a place, and intend to vacate this spring, let me know. Prefer two rooms \$125.00 limit. Around 12th & Pine Location.

House available in May. Four bedrooms, 2 baths, large rooms. Rent 62.50 each. Call Cindy, PE5-8747.

Wanted — A house with 3 or 4 bedrooms within 10 blocks of PCA - under \$250. a month. Lease to start end of May. Call Judith 922-2807 or Ruth K16-3858.



Admiral 9" portable TV with UHF \$25. GE 4 cubic feet refrigerator, small freezer \$25. 10 gallon fish tank, Eureka ground filter and air pump, all new \$10. Call Ken WA2-7380.

For Sale. Brand new burgundy nylon ski jacket, girl's small (9) \$10. Call Cindy, PE5-8747.

Step-Van, converted to spacious camper; New inspection. new exhaust system, perfect mechanically with sound body and soul; Jalosy windows, Two couches that convert to large beds, Propane stove, Sky-light, huge panorama windows, dependable, ideal for traveling couple \$500. No more. Phone Paul 732-0849.

Concord Stereo 50-watt AM/FM receiver and cassette deck excellent condition. Contact Jack PE5-0216.

Concord HES-35 Stereo AM/FM receiver and cassette recorder plus six cassettes, excellent condition. Contact Jack PE5-0216.

For Sale. One pair tan leather, insulated, and leather lined work boots men's size 6 brand New \$20. Call K16-2886, Adrienne.

Vivitar 85-205 mm zoom lens to fit canon Ft or Ftb also Slick Goodman Ace tripod both for \$95. Call Glenn 609-428-8240 or see me in the wood shop on Tuesday and Wednesday.

Olympus 35 EC Rangefinder and case excellent condition \$50. Call Marcy HA4-3196.

Singer Machine buttonholer attachment fine condition \$25., photo print dryer \$10., oak chest drawers \$25., tenor recorder \$10. Contact Martha Stanton, Printmaking Department.

Fifteen gallon aquarium for only \$10., fourteen inch ladies "stirrup boots" dark brown leather size 6, hardly worn \$20. Call WA2-5341.

Man's Bicycle — Foot brake \$35. Call WA2-7413.



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